



ROUND TABLE ON

Education about standardization

Date: May 10, 2019 09:00 – 15:00 (EET)

Location: Virgil Madgearu Hall, Ion N. Angelescu Building, The Bucharest University of Economic Studies, 6, Romana Square, Bucharest, 010374 Romania
http://www.ase.ro/index_en.asp?page=campus_map

Moderators:

Iuliana CHILEA, ASRO General Director, Romania, <https://www.asro.ro/conducerea-asro/>
Prof. univ. dr. Rodica PAMFILIE, ASE Bucharest, Romania, <http://ca.ase.ro/membri-ca>

8:30 – 9:00 Registration of the participants

9:00 – 9:45 **Welcome Message – PhD Prof. Roxana SARBU, Vice-Rector – Education, The Bucharest University of Economic Studies, Romania**

Opening Remarks

Iuliana CHILEA, General Director ASRO, Romania – *NSB Presentation and national Initiatives*

PhD Prof. Rodica PAMFILIE, Dean of the Faculty of Business and Tourism, The Bucharest University of Economic Studies, Romania – *Involvement in Standardization*

9:45 – 10:00 **Setting the scene**

Cyrill DIRSCHERL, EC Policy Coordinator, European Commission, DG GROW

10:00 – 10:30 **European market needs for Education about Standardisation**
Prof. Dr. rer. pol. Knut BLIND, Chair of Innovation Economics, Technical University Berlin, Germany,
https://www.inno.tuberlin.de/menue/about_us/team/prof_dr_rer_pol/

Discussion (10 min)

10:30 -10:50 Coffee Break

10:50 – 11:20 **Education about Standardisation in EU universities: drivers & hindrances**
Prof. Dr. rer. pol. Knut BLIND, Chair of Innovation Economics, Technical University Berlin, Germany, https://www.inno.tuberlin.de/menue/about_us/team/prof_dr_rer_pol/

Discussion (10 min)

11:20 – 11.50 **Presentation of the novel Teaching Material about Standardisation**
Ultan MULLIGAN, Director Of Innovation at ETSI-European Standardization Organization for Information and Communication Technology, France,
<https://www.etsi.org/about/about-us>
Discussion (10 min)



11:50- 12:50 **LUNCH Break**

12:50- 13:40 **Parallel Sessions**

Table 1: Education about Standardisation – Needs in Romania (industry, standard developing organisation, society by large) -(exchange & recommendations)

Location: Room 0104 "Constantin Barbulescu, 2nd floor, Ion N. Angelescu Building, The Bucharest University of Economic Studies, 6, Romana Square, Bucharest, 010374 Romania
http://www.ase.ro/index_en.asp?page=campus_map

Moderator:

Prof. Dr. rer. pol. Knut BLIND, Chair of Innovation Economics, Technical University Berlin, Germany, https://www.inno.tu-berlin.de/menue/about_us/team/prof_dr_rer_pol/

Table 2: How to meet the Romanian Needs for Education about Standardisation (education system & means) (exchange & recommendations)

Location: Room 0318, 3rd floor, Ion N. Angelescu Building, The Bucharest University of Economic Studies, 6, Romana Square, Bucharest, 010374 Romania http://www.ase.ro/index_en.asp?page=campus_map

Moderator:

Ultan MULLIGAN, Director Of Innovation at ETSI-European Standardization Organization for Information and Communication Technology, France, <https://www.etsi.org/about/about-us>

13.40- 14.10 **Presentation of Findings from each Topical Table & Conclusions** to be offered to the High-Level Conference on Standardisation under the Romanian Presidency of the European Council (07.06.2019)

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Moderator:

Cyrill DIRSCHERL, EC Policy Coordinator, European Commission, DG GROW

Discussion

14:10 **Closing of the Event**